

WEO MEDIA PRESENTS

Optimizing Social Media and Online Reputation Management to Drive New Patient Growth

In this webinar we will learn how to harness the power of social media platforms and online reputation management to highly engage your existing patient base; turning them into strong 'brand ambassadors' for your practice.

Educational objectives

Attendees will learn how to use social media and online reputation management to build brand loyalty, increase patient retention, attract new patients and market your services.

About the Speaker

Lori Bernardo, RDH has over 30 years in the dental profession as a dental hygienist, practice consultant, corporate trainer, and sales and marketing executive. She has developed a deep understanding of the unique challenges of building and marketing a dental practice by working with hundreds of dental practices across the US. Lori's diverse background gives her the ability to explain these topics in an easy to understand manner that the audience can grasp. She delivers the information along with real strategies that the audience can use to easily make impactful changes to their practices.



Date/Time: September 10, 2020 7:00 PM EDT

Registration Link: <https://bit.ly/2FeLHpH>

Teaching Method: Lecture (electronically delivered)

Cost: Complimentary

Prior skill level for attendees: None

Credit Hours: 1

Provider ID: 382466

This program is sponsored by Commonwealth Oral & Facial Surgery Study Club



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